

## IN THE BUSINESS OF CHANGING LIVES

Marcus Allen knows personally the impact that positive mentors can have on a young person's life. His role as CEO of Big Brothers Big Sisters Independence Region has brought him full circle helping those who, like he did as a child, dream for a better life free of poverty.

# The 44<sup>th</sup> Annual Inspirational BREAKFAST

Wednesday, April 5, 2017

Valley Forge Military Academy & College  
Eisenhower Hall Wayne, PA

7:00AM Registration

7:30AM Breakfast and Program



Featured Guest Speaker:  
**MARCUS ALLEN**

Throughout its history, this very special breakfast, served by VFMA Cadets, has been described as a celebration of our lives as Americans. It is an acknowledgement of the privileges we enjoy each day. Join us as we once again continue this Main Line custom.

### PRICING

#### TICKETS

\$60 Gold Member

\$70 Member

\$85 Non-Member

#### TABLE SPONSORSHIPS

\$850 Visionary Table (Gold Member)

\$950 Visionary Table (Member)

\$1,050 Visionary Table (Non-Member)

#### INCLUDES:

- Preferred Table Location
- Tables of 10
- Program Recognition
- Table Tent (Co. name, Logo)
- Company name in pre and -post media distribution

OTHER SPONSORSHIP  
OPPORTUNITIES AVAILABLE

### 2017 Sponsor

**AQUA**<sup>SM</sup>

Big Brothers Big Sisters CEO Marcus Allen grew up in poverty in Georgia and was told there was no chance he would attend college. Now with a master's degree, he is always inclined to lend a helping hand. He leads a 100-year-old organization that runs successful mentoring programs, in part through strong partnerships with employers that are committed to help younger generations succeed. This is his second role as head of a nonprofit organization that helps disadvantaged individuals learn how to better help themselves. A sought-after speaker on the topic of leadership development, Allen is focused on expanding Big Brothers Big Sisters' impact on students, who benefit from one-on-one interaction in a variety of research-documented ways.

~ Register Online at [www.mlcc.org](http://www.mlcc.org) ~

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## Sponsorship Opportunities

### PRESENTING SPONSOR(S)

\$6,000 (2) - NON COMPETE

- **Choice Ballroom Seating** - One (1) Complimentary Table of Ten-Front of Room; and two seats at the Head Table. (12 total seats).
- **Podium Participation** – The Title Sponsors are invited to the podium as part of the event program.
- **Company Identification/Logo and description** in Event program.
- **Company Name/Logo** prominently displayed during the Event.

Media Exposure:

- **Company Identification** in print and electronic media - pre and post Event including advisories, releases and MLCC daily news aggregate.
- **Company Name/Logo** on MLCC website home page and the Event Landing Page.
- **Hotlink to Corporate Sponsor** website.
- **Photo Opp with Guest Speaker** - Participate in photo opps for media, print and web use.
- **Right to use** event marks and logo identification in advertising and promotions.

### RECEPTION SPONSOR(S)

\$3,000 (2) - NON COMPETE

- **Choice Ballroom Seating** - One (1) Complimentary Table of Ten-Front of Room; and one seat at the Head Table.
- **Company Identification/Logo and description** in Event program.
- **Company Name/Logo** and/or company banner prominently displayed during the Reception.

Media Exposure:

- **Company Identification** in print and electronic media - pre and post Event including advisories, releases and MLCC daily news aggregate.
- **Company Name/Logo** on the Event Landing Page.
- **Hotlink to Corporate Sponsor** website.
- **Photo Opp with Guest Speaker** - Participate in photo opps for media, print and web use.
- **Right to use** event marks and logo identification in advertising and promotions.

### VISIONARY TABLE SPONSORS

\$850 GOLD; \$950 STANDARD – MULTIPLE

- **Choice Ballroom Seating** - One (1) Complimentary Table of Ten-Preferred Location.
- **Company Identification/Logo** in Event program.
- **Company Name/Logo** displayed on table tent.
- **Right to use** event marks and logo identification in advertising and promotions.

Sponsors are Main Line Chamber members-in-good-standing who demonstrate a sincere commitment to the growth and vitality of the Main Line region, its business community and future leaders.

The Main Line  Chamber of Commerce™

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